



Catholic Family Services of Simcoe County

Providing Help, Offering Hope & Changing Lives

Strategic Plan 2012-2016

Our Mission

In the spirit of hope and compassion, CFSSC together with community partners is committed to providing professional counselling, education and advocacy to heal and strengthen family and individual life.

Vision

CFSSC envisions strong, caring, healthy communities where families and individuals are empowered to reach their potential in spirit, mind and body.

Core Values:

COMPASSION

RESPECT

ACCOUNTABILITY

INNOVATION

Strategic Directions

Client Services

Partnerships

Talent

Financial

Internal Business Practices

Goals

- Maintain core Counselling and Walk-in clinics using a brief therapy model
- Implement outcome measurement across all programs
- Design, market and implement professional development workshops for professional service providers

- Develop 3 new partnerships over the next 5 years in the area of joint service provision
- Move the Barrie office into shared location by end of 2012
- Engage in a 3rd party fundraising event by 2013

- Continue to provide quality placements and internships for post-secondary students
- Continue to provide opportunities for professional development

- Grow by an average of \$75K per year over the next 5 years
- Secure seven new EAP contracts by the end of 2016
- Increase the endowment fund to \$30K by the end of 2013 and \$60K by the end of 2016

- Implement program based budgeting by 2012
- Review service fees to ensure maximum revenue generation
- Establish a salary scale and evaluate all positions by 2014
- Implement a continuous comprehensive quality improvement program
- Implement environmentally responsible policies & practices